

If You Could Do One Thing This Year to Secure a Career Advantage, it Should Be Applying for Leadership Lynchburg!

Here's What You will Gain in our Leadership Laboratory



FOCUS

on your personal and professional goals while practicing the skills you want to enhance.



GROWTH

in knowledge about the region, critical issues in our community and as a person.



CONNECTION

with more than 30 other "up and coming" business leaders as well as influential regional decision makers.

Discover what 1,500 Leadership Lynchburg Alumni already know

- **Team Building:** Team projects provide opportunities to develop your team skills
- **Effective Communication:** Team dynamics, alumni consultant feedback and speaker tips help you learn to communicate better
- **Growing Your Contact Base:** A diverse class comprised of over 30 people from various sectors plus hearing from leaders in our community guarantees your network will expand
- **Time Management:** Learn and practice techniques that apply to work and personal life
- **Community Awareness:** Tours and scavenger hunts give you in-depth information about our region
- **Leadership Style Differences:** Personality assessments help you discover your strengths and weaknesses and how to better relate to others
- **Public Speaking:** Guidance from Toastmasters following two-minute talks as well as team presentations give you practice and boost your confidence

"Leadership Lynchburg enhanced my ability to understand the different types of personalities and how to appropriately work with them in a group setting. This is critical when leading a team of many individuals towards a common goal and focus."

Jeremy Lukowski, LL37, AREVA, NP

"Leadership Lynchburg helped me get to know the community in a completely new light. And, I now have connections that I can use personally and professionally."

BJ Keefer, LL39, Lynchburg College

Now Accepting Nominations and Applications

Tuition \$900.

Registration Deadline: June 2, 2014

Applications received by May 1, 2014 receive the early-bird rate of \$800

Email info@lynchburgchamber.org or call (434) 845-5966 to sign-up.

“Effective Teams” “Corporate Responsibility” “Community Impact” All Just Nifty Buzzwords Without A Plan to Engage Your Employees

We Believe We've Created the Easiest and Most Relevant
“turnkey, make-it-happen”

Employee Development Curriculum your HR department could ever hope for.

Take 30 seconds to see if you agree . . .



No other regional leadership program provides such a cost-effective opportunity to develop leadership skills.

In the structured learning environment of this leadership laboratory, your employees work on real-life community impact issues to expand their leadership capabilities. Each graduate earns six CEU credits. Over nine months, Leadership Lynchburg takes participants on a series of interactive journeys, exploring the life, history and key institutions in the area.

Your employees will be challenged to practice and apply the proven techniques in the workplace including:

- **Leadership Style Differences Training:** Skills to better understanding and interact with others whose opinions, appearance and background may be different
- **Public Speaking:** Build confidence and effectiveness at conveying ideas at work, in the community or with civic groups
- **Having Difficult Conversations:** Practice listening and accountability techniques for working with difficult employees or team members
- **Productivity:** mastering time management and project leadership

Here's what recent grads have to say...

“What I learned was how to more effectively delegate, how to better prioritize work, how to ask for help when needed and solicit feedback from peers to become more effective.”

Cheryl Skeens, Nationwide Insurance, LL36

“Leadership Lynchburg helped me grow in life. Professionally, the program taught me the value of exceptional teamwork and how to cultivate that environment. Personally, LL has introduced me to new friends that I'm sure I will have for many years to come. It was challenging and difficult at times, but a fabulous program and experience.”

Gary Raulerson, Innovative Wireless Technologies, LL35

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Leadership  Lynchburg42

Turn flyer over for more!

For more information go to www.lynchburgchamber.org/leadership-lynchburg/overview
Contact Christine Kennedy at (434) 845-5968 x12.

